



1Point Commerce

Trade Smarter. Go Global.

Members


The B2B Solution for SMEs to Go Global.

Designed for Buyers Refined for Suppliers



Problems Buyers are Facing Today

“While every country through different organizations tries to promote its own products to increase exports, buyers need to find products from suppliers in all countries aggregated into one central platform to enable them to view, compare, and purchase products at the most competitive prices”



The 1Point Commerce Innovative Solution

The Solution is a disruptor and a game-changer of International trade.

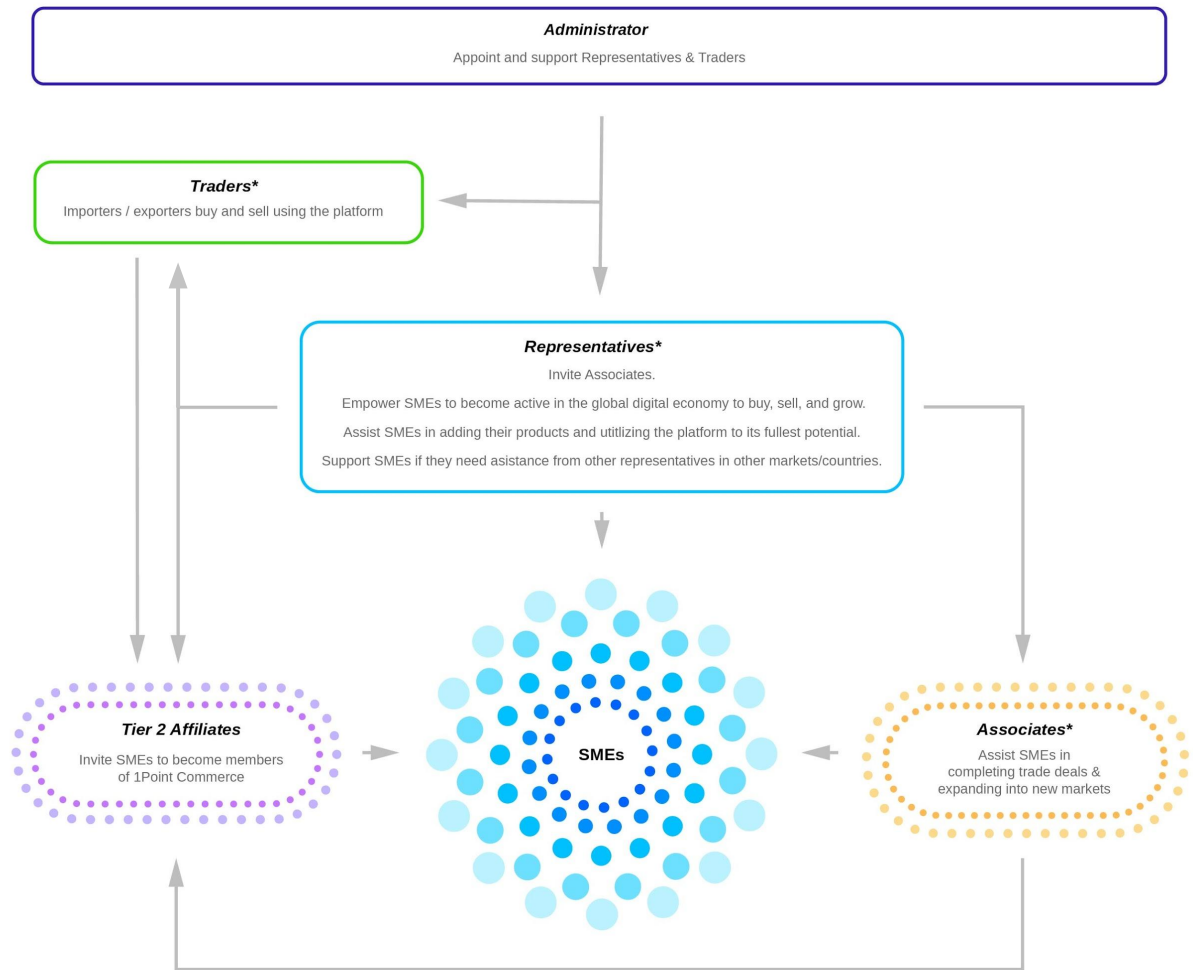
We make global commerce local, and make local companies global to increase sales and exports with support from The Network. Our members enjoy the benefits of savings on purchases and multiplying their sales & exports on our platform.

1Point Commerce is designed for buyers to make calculated decisions to purchase the most competitive products from suppliers everywhere.

When buyers buy, suppliers Sell.

The Solution is The Network

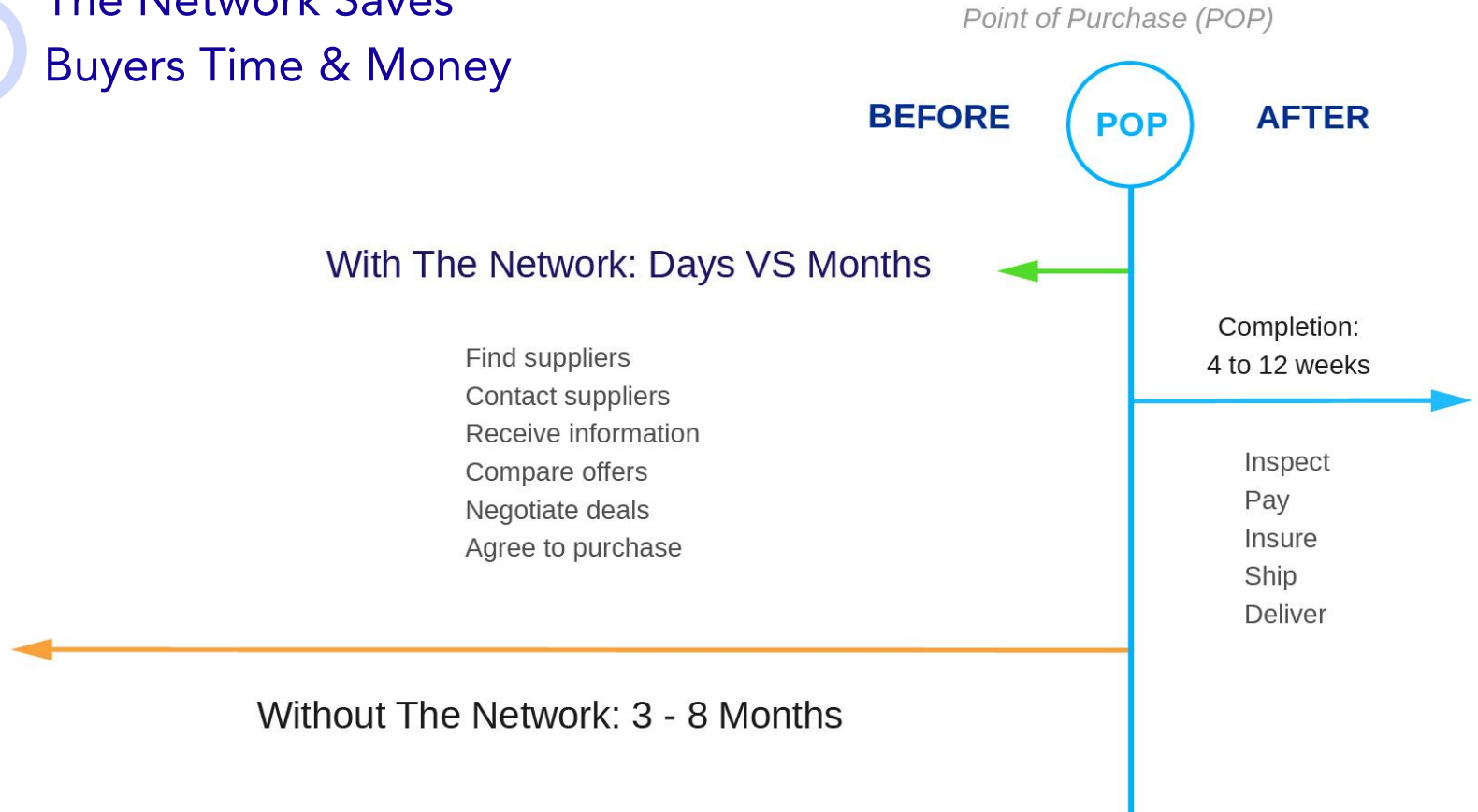
*Each component working
together to elevate SMEs*




** If Representatives / Associates / Traders are also Affiliates, then they build the Tier 2 Affiliates network.*



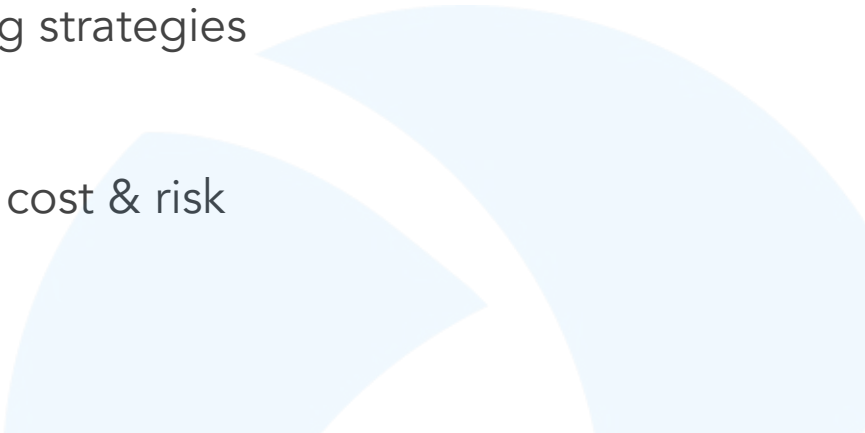
The Network Saves Buyers Time & Money



Solving the Challenges for Buyers

- Saving valuable time & money in purchasing products at the most competitive prices from suppliers worldwide
 - More than 45% of SMEs do not have a web presence (devrix.com)
 - Language barriers
 - Time difference
 - Negotiating deals
 - Completing deals
- 

Solving the Challenges for Suppliers

- Finding new buyers
 - Opening new markets
 - Market-testing existing products in new markets
 - Market-testing new products in all markets
 - Fine-tuning global marketing and pricing strategies
 - Increasing sales & exports
 - Expanding into new markets at minimal cost & risk
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Total Support

Before, during, and after deals are made, we provide our members with global networks of:

- 🌐 Representatives,
- 🌐 Associates (service providers), and
- 🌐 Traders

to assist them to complete deals and expand into new markets at minimal cost and risk.

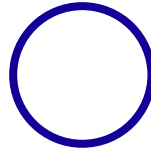
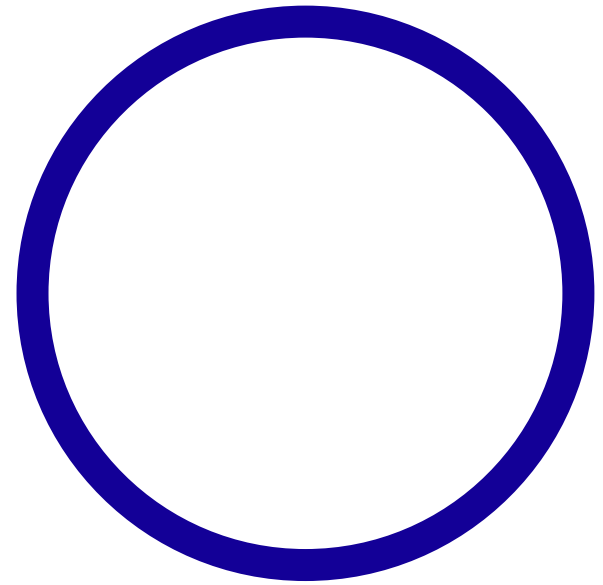
Suppliers Challenge:

To Increase International &
Regional Sales Volumes
To Local Levels.

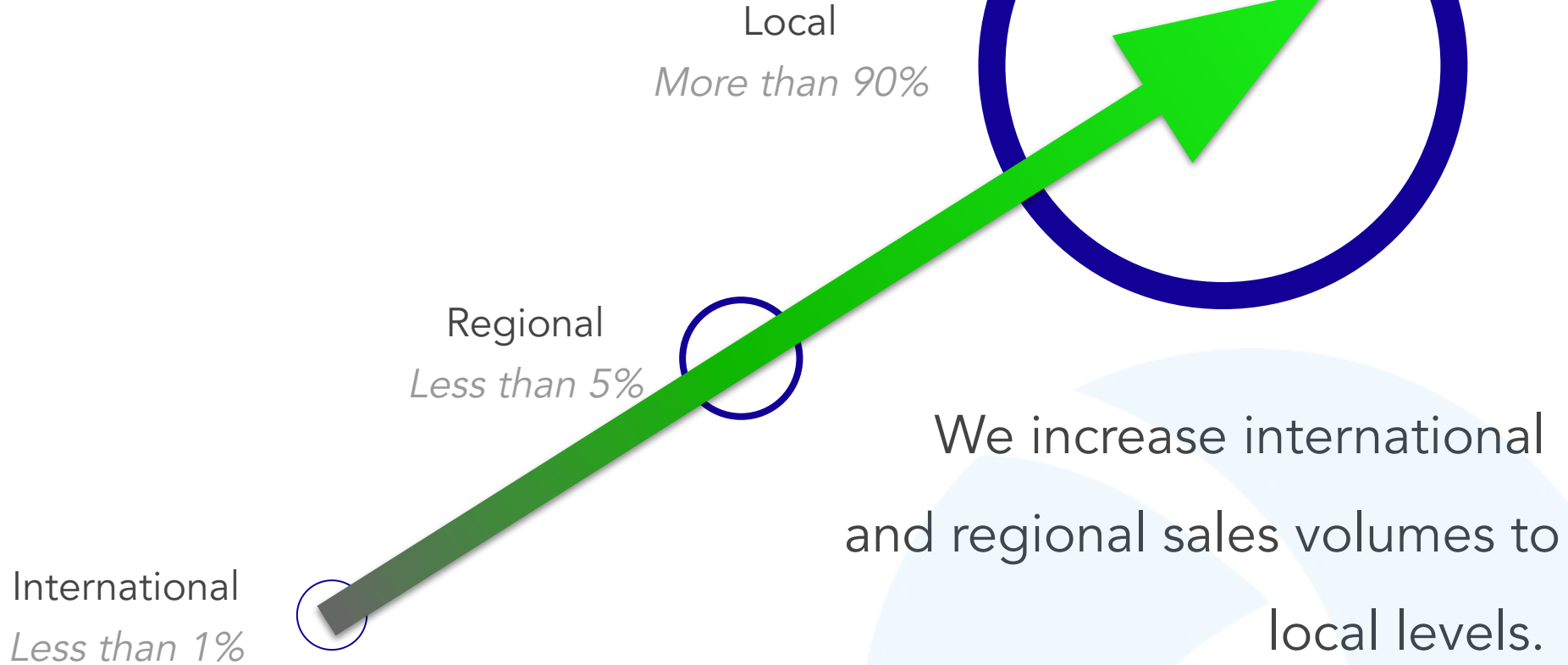
Local
More than 90%

Regional
Less than 5%

International
Less than 1%



The 1Point Commerce Solution



Duplicating Local Markets Many Times



Target Customers

- SMEs of raw material suppliers, manufacturers, service providers, and wholesale traders.
- Fit for companies of all sizes.
- Fit for governments to use for international tenders.



A Decentralized Hybrid B2B Platform

Online

www.1Commerce.com



Off-line - The Network

- **Representatives** - Local reach in markets worldwide
- **Associates** - Business service providers to assist clients in completing deals and expansion into new markets
- **Traders** - Getting deals done
- **Affiliates** - Unlimited sales force


Offline - The Network

Our global network called **The Network** is comprised of *representatives*, *associates*, and *traders* with the mission of:

- Making local companies global
- Connecting countries through trade
- Increase sales and exports
- Increase local employment
- Reduce the poverty level



1Point Commerce VS Other B2B Platforms

		<i>Alibaba.com</i>	<i>TradeIndia.com</i>	<i>Made-in-China.com</i>	<i>EC21.com</i>	<i>TradeKey.com</i>	<i>IndiaMart.com</i>	<i>GlobalSources.com</i>
For Suppliers	✓	✓	✓	✓	✓	✓	✓	✓
For Buyers	✓	✗	✗	✗	✗	✗	✗	✗
Local Presence	✓	✗	✗	✗	✗	✗	✗	✗
In-Platform Negotiation	✓	✗	✗	✗	✗	✗	✗	✗
Products for Sale	✓	✓	✓	✓	✓	✓	✓	✓
Products Wanted	✓	RFQ**	RFQ	RFQ	RFQ	RFQ	RFQ	RFQ
Services Offered	✓	✗	✗	✗	✗	✗	✗	✗
Services Wanted	✓	✗	✗	✗	✗	✗	✗	✗
Liquidations	✓	✓	✓	✓	✓	✓	✓	✓
Joint Ventures	✓	✗	✗	✗	✗	✗	✗	✗
Tenders	✓	✗	✗	✗	✗	✗	✗	✗
Agencies	✓	✗	✗	✗	✗	✗	✗	✗
Industrial Codes Categories	✓	✗	✗	✗	✗	✗	✗	✗
Compare Products	✓	✓	✗	✗	✗	✗	✗	✓
Completion of Trade Deals	✓	Some	Some	✗	✗	✗	✗	Some
Trade Shows	✗	✓	✗	✗	✗	✗	✗	✓
Expansion into New Markets	✓	✗	✗	✗	✗	✗	✗	✗
Membership Fee in US \$ *	275 - 795	1300 - 6500	860	895	1395	519	422-900+	10000+

* Membership Fees - Only 1Point Commerce and Alibaba make their membership fees easily accessible. Membership fees for other platforms were only found through research on discussion forums and search engines.

** RFQ - Request For Quote

What makes The Network successful?

The technology and the use of standards.

Standard language is English.

- Familiar to all representatives, associates, and traders.

Standard categories – NAICS and HS Codes.

- These codes are used in all countries.

Standard pricing – US Dollars.

- For easy comparison of offers.

Telephone codes.

- Govern the representatives assigned and protected areas.

Membership Types

Standard

US \$795 Dollars / Year.

Performance-Based

US \$1695 Dollars with a \$275 activation fee.

A balance of \$1420 after completing the first deal.

No Deal = No Fee.

Commission-Based

US \$275 Dollars / Year.

+ 1% commission until the payments reach \$520. Total \$795.

Member Benefits

- Global exposure
- Get involved in the global digital economy
- Buy, sell, and grow
- *Number based negotiation system*
- Increase sales & exports
- Save on purchases.



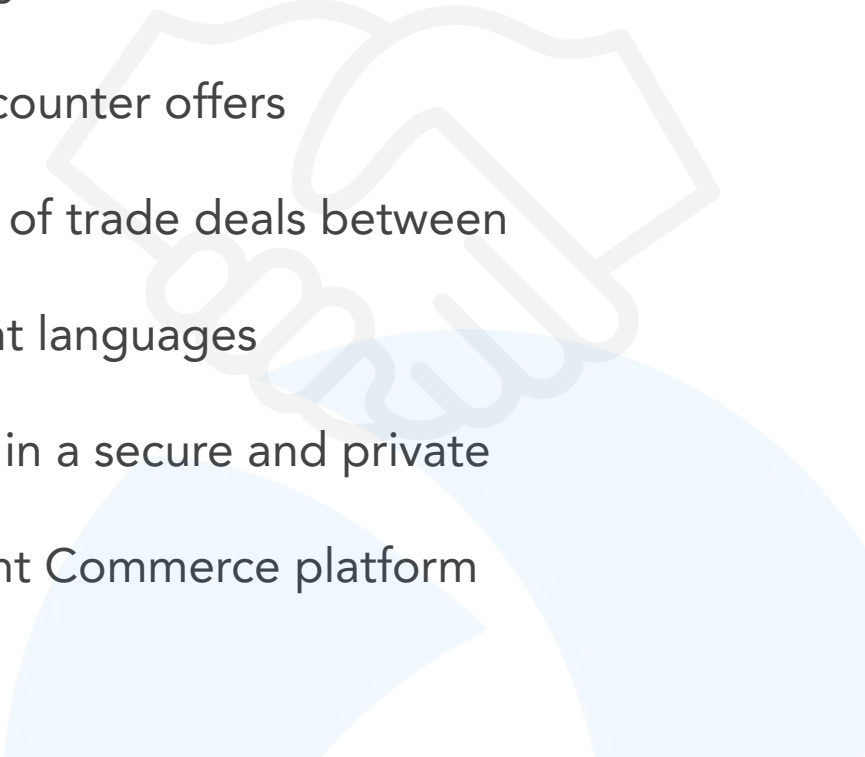
The Negotiation System

Our online negotiation method was created for buyers and suppliers to negotiate deals online using numbers

“Eliminating Language Barriers”

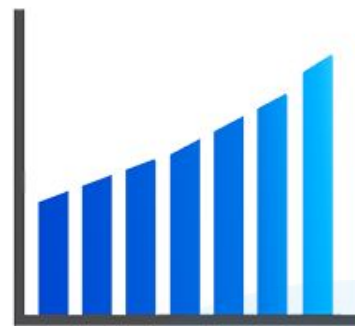


The Negotiation System Benefits

- Eliminating language barriers
 - Members easily submit and counter offers
 - Encouraging the completion of trade deals between members who speak different languages
 - Negotiations are carried out in a secure and private environment within the 1Point Commerce platform
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Join 1Point Commerce.

Join and start benefiting from global commerce in increased sales and exports, and savings on purchases.



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